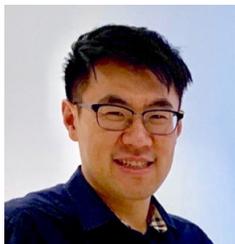




## About Joshua Park, Chief Executive Officer, The Princeton Review and Tutor.com



Joshua Hyoung-Jun Park has been Chief Executive Officer of The Princeton Review and its affiliate company, Tutor.com, since January 2019. From August to December 2018 he was Chief Operating Officer of the companies.

Under his leadership, The Princeton Review and Tutor.com have grown dramatically over the past three years. Joshua has overseen the development of services and products that have built on the companies' strengths while responding to changing dynamics in the world of education.

Most notably, Joshua steered The Princeton Review through a strategic transformation from a primarily offline services provider to an online edtech leader. As a result, the percentage of the company's retail bookings from online modalities (live online classes, tutoring and self-paced) grew from 51% in 2018 to 57% in 2019 to 91% in 2020. It is projected to be 98% for 2021.

Joshua also promoted the launch of The Princeton Review's highly popular Better Scores Guarantee courses. This series includes the company's [SAT®1400+](#), [GMAT® 700+](#), [MCAT® 510+](#), and [LSAT® 165+](#) courses. They are created for test-takers aiming to earn the highest possible scores on these crucial exams. Backed by the company's [Better Scores Guarantee](#), the courses deliver test preparation that is designed to be comprehensive, effective, and efficient.

Since March 2020, Joshua's leadership has been singular in steering the operations of The Princeton Review and Tutor.com through the unprecedented challenges of the coronavirus pandemic. The Princeton Review, a pioneer in online education since its first online course in 1999, was uniquely positioned to meet these challenges. The company was able to pivot its tens of thousands of students to its LiveOnline course formats in the company's proprietary online classroom, and to accommodate a dramatic increase in demand for its services. Sales of its LiveOnline courses increased in Q2 2020 by 92% compared to Q2 2019.

Tutor.com, an online tutoring company since its incorporation in 2000, also played a crucial role in delivering education services to learners of all ages and stages. With in-person learning suspended or interrupted at hundreds of thousands of K-12 and higher education institutions, Tutor.com—which offers 24/7, on-demand, 1-on-1 tutoring in more than 250 subjects—became a vitally important destination for learners. The company expanded its partnerships with schools, libraries, and organizations through which it helped a wide network of people accessing its services. Tutor.com is on pace to deliver nearly 2 million sessions in 2021. At peak times this year it has served 7,500 sessions a day. In June 2021, Tutor.com's Learning Suite received the Software & Information Industry CODiE® Award for Best Education Platform for PK-20.

Joshua can discuss and provide further stats about the growth of The Princeton Review and Tutor.com, and the extraordinary history of the two companies, as they respectively celebrate their 40<sup>th</sup> and 21<sup>st</sup> anniversaries this year.

Prior to serving in these leadership positions for The Princeton Review and Tutor.com, from 2013 to 2018 Joshua was Vice President and Executive Director of Online Education at [ST Unitas](#), the Seoul, Korea-based education company that acquired The Princeton Review in 2017.

Joshua earned his M.B.A. from the Northwestern University Kellogg School of Management.

Joshua is available for interviews by phone or by Zoom, and when circumstances permit: in studio in New York City.

Media Contact: Jeanne Krier, Publicist for The Princeton Review and Tutor.com, [pressoffice@review.com](mailto:pressoffice@review.com)

#### About The Princeton Review

[The Princeton Review](#)<sup>®</sup> is a leading tutoring, test prep, and college admissions services company. Every year, it helps millions of college- and graduate school-bound students achieve their education and career goals through online and in-person courses delivered by a network of more than 4,000 teachers and tutors, online resources, and its more than 150 print and digital books published by Penguin Random House. The company's [Tutor.com](#) brand is one of the largest online tutoring services in the U.S. It comprises a community of thousands of tutors who have delivered more than 21 million one-to-one tutoring sessions. The Princeton Review is headquartered in New York, NY. The Princeton Review is not affiliated with Princeton University. For more information, visit [PrincetonReview.com](#) and the company's [Media Center](#). Follow the company on Twitter ( [@ThePrincetonRev](#)) and Instagram ( [@theprincetonreview](#) ).

#### About Tutor.com

Since its incorporation in 2000, [Tutor.com](#) has delivered more than 21 million one-to-one online tutoring and homework help sessions to students. The company's more than 3,200 vetted and qualified tutors provide learning assistance that is available 24/7 in a wide variety of subjects. The company's mission is to instill hope, advance equity, and catalyze achievement in schools and communities. Tutor.com powers tutoring and homework help programs for the U.S. Department of Defense, Coast Guard Mutual Assistance Program, colleges and universities, K–12 school districts, state and local libraries, and companies offering employee benefit programs. Headquartered in New York City, Tutor.com is an affiliate of [The Princeton Review](#), an education services company not affiliated with Princeton University. Follow Tutor.com on Twitter [@tutordotcom](#), Facebook [@TutorDotCom](#), and LinkedIn [@Tutor.com](#).

Updated November 2021