

The Princeton Review's Solutions for Schools

Professional Development

For over 35 years, The Princeton Review has been helping college-bound students achieve their higher-education goals and navigate the college admissions process from start to finish. We provide professional development sessions for counselors, teachers and administrators that engage and empower learners to help drive a college-going culture and improve equal access to information about postsecondary options for all students.

Our Pedagogical Approach

Our professional development sessions focus on enabling the entire school community to incorporate new skills into the context of their own knowledge and professional experience.

Our sessions include facilitated discussions and collaboration to help participants:

- Identify their starting point
- Describe their goals
- Set milestones
- Construct a road map to achieve their objectives

Customized for Every District

We know every school and every district is unique, which is why our professional development program features a variety of sessions that can be tailored to meet the specific needs of each partner.

Sessions may include reviewing scholarly articles, case studies, best practices and the personal experiences of participants. At the conclusion of each session, attendees will leave with measurable goals and an effective strategy to achieve them.

“The individuals with whom I have worked at The Princeton Review—from those in the offices to those who train in the field—have all been consummate professionals. I highly recommend The Princeton Review to you and your district for their materials, their support and their personnel.”

**—Nathan Monroe,
English Teacher,
Abilene Independent
School District**



The Princeton Review's Professional Development

Professional Development Options

Creating a College-Going Culture

Getting students into college takes more than a rigorous academic environment. Counselors will learn about the nonacademic factors that impact a student's ability to apply to and graduate from college. We will focus especially on the student-teacher relationship and the experiences that inspire students to see college in their future.

Postsecondary and Academic Advising for College Readiness

What does being "college ready" mean? We'll help counselors identify all the factors that define being college ready. There will be a particular emphasis on the importance of beyond-the-classroom goals and the many postsecondary options available to 21st-century high school graduates.

College Admissions and Applications

There is a perception that it's never been harder to get into college, yet schools are accepting more applicants than ever. How can this be? Counselors will evaluate the relative merits of each major postsecondary track and how to navigate the application process for each one. We'll pay particular attention to the selective college admissions path—the most complex and most often misunderstood.

Financial Aid and Scholarships

We'll walk counselors through the required steps to apply for financial aid so they will be able to advise students with confidence. We'll also review the daunting Free Application for Federal Student Aid (FAFSA®) and the differences between common aid programs.

College Exploration and Selection

With so many options and factors to consider, choosing where to go to college is a complex and difficult decision. Counselors will learn which factors really matter when it comes to helping students select the best colleges for them. We'll also focus on the "match" process and striking a balance between students' dreams and the realities of the college admissions process.

Transition Years

The middle school to high school and the high school to college transitions demand much of our students, academically, socially and psychologically. We'll help counselors identify and analyze the difficulties that arise with each transition, and we'll give them the tools to prepare their students to succeed in the face of new academic and social challenges.

The Power of the Pen

Even though essays are a required component of every college application, students are rarely prepared for the challenge of writing a personal, thoughtful essay about something that is meaningful to them. This session will focus on examining what admissions officers are really looking for, so counselors will be able to coach their students on how to craft an outstanding essay.

For more information about how we can help you empower administrators for success, email CollegeReadiness@Review.com or call (877) 204-0183.

PrincetonReview.com/CollegeReadiness